



Las Encinas Hospital & KLEAN Treatment Center Announce Partnership

Pasadena, CA – July 6, 2010 - KLEAN Treatment Centers, an upscale, professional company that specializes in the treatment of clients with addictive and psychiatric disorders, has signed an agreement with Aurora Las Encinas Hospital, a private psychiatric hospital that offers a full range of behavioral health services.

Effective July 1, 2010, KLEAN will provide residential treatment services at Aurora Las Encinas Hospital in Pasadena. The two entities are collaborating to serve patients with a myriad of chemical dependency and related problems. Under the arrangement, KLEAN will manage a residential treatment center on the Las Encinas historic property in Pasadena

KLEAN Treatment Center currently focuses on residential treatment services for chemical dependency, with a unique approach that incorporates the medical treatment model and focuses heavily on Cognitive Behavioral Therapy and appropriate psychiatric care. KLEAN also incorporates the traditional twelve step model, as well as several other methodologies to provide clients a variety of treatment options.

“We were initially attracted to operating at Las Encinas Hospital due to access to the hospital’s diverse continuum of behavioral health services and the one of a kind 24.5 acre park like tranquil grounds,” said KLEAN’s Chief Executive Officer Andrew Spanswick who opened KLEAN’s high end West Hollywood, sober living facility in January 2010 to help find solutions to the city's methamphetamine and alcohol problems. “Developing a strong relationship with a respected hospital and their doctors is important in treating people with addictions and other issues. We are excited about our new relationship with Las Encinas and the opportunities it brings to collaborate and further enhance treatment to patients in our community,” added Spanswick.

“Las Encinas Hospital is excited to welcome KLEAN to our organization,” said Jerry Conway Las Encinas Hospital’s CEO. KLEAN has an outstanding reputation for focusing on appropriate management, both medically and psychologically. We believe our relationship with KLEAN will strengthen our ability to continue to provide high quality patient care,” added Conway.

About Aurora Las Encinas

Aurora Las Encinas is a private, psychiatric hospital established in Pasadena, CA in 1904, and is owned by Signature Health Care. The hospital treats patients for mental health and substance abuse problems. Las Encinas currently has over 90 medical staff and allied healthcare professionals, over 100 nurses and over 300 employees. The hospital currently has 118 beds and provides services that range from basic residential care to a full spectrum of behavioral treatment. It has grown from a small, community hospital to a sophisticated healthcare organization. For more information about Las Encinas Hospital please visit www.lasencinashospital.com.

About KLEAN Treatment Center

KLEAN Treatment Centers, Inc. is a subsidiary of White Rabbit Partners, Inc. The company offers a blend of residential treatment, sober living and intensive outpatient programs, focusing on dual-diagnosed patients. For more information on KLEAN Treatment Centers, Inc. and White Rabbit Partners, Inc., please visit the following websites:

www.Kleanpasadena.com

www.whiterabbitpartners.com



Contacts:

Las Encinas Hospital

Tracey Veal (626)356-2663

tracey.veal@aurorabehavioral.com

KLEAN Treatment Center

Heather Edney (818) 400-9867

heather@whiterabbitpartners.com